



NEWS RELEASE

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Hillcrest Village Receives National Award for Quality Care

JEFFERSONVILLE, IN – Hillcrest Village is the recipient of the *Bronze – Commitment to Quality Award* for its dedication to improving the lives of residents through quality care.

The award will be presented by the American Health Care Association and National Center for Assisted Living (AHCA/NCAL) during the organization's 67th Annual Convention and Exposition, October 16-19 in Nashville, Tenn. The organization is the leading association for long-term and post-acute care. The program honors providers across the nation.

"I applaud the women and men of Hillcrest Village for their commitment to improve quality care," said Christine Boldt, chair of the AHCA/NCAL National Quality Award Board of Overseers. "This award is the first step in a program that serves as an essential guide to performance excellence. I encourage Hillcrest Village to continue their quality journey."

Implemented by AHCA/NCAL in 1996, the National Quality Award Program is centered on the core values and criteria of the *Baldrige Performance Excellence Program*. The program assists providers of long term and post-acute care services in achieving their performance excellence goals.

Hillcrest Village, located at 203 Sparks Avenue, Jeffersonville, is operated by American Senior Communities. For more information about the community, please visit the website at www.ASCSeniorCare.com/hcv.